Dear Madam/Sir,
Salvatore Ferragamo S.p.A. (hereinafter also simply “Company” or “Data Controller”), in its capacity as Data Controller wishes to inform you, under Article 13 of Regulation (EU) 2016/679 (hereinafter, the “Regulation”) and under national laws, that the Company has installed, along external and perimeter areas, and in indoor communal areas within its offices, stores, factories, and showrooms, including the location you are currently in (hereinafter, the “Location”), a video surveillance system, and that passers-by are suitably informed of the existence of such system through appropriate signs.

1. Definitions
The term “personal data” shall have the meaning laid down in the laws on personal data protection, and it indicates any information concerning a natural person, which may be used, directly or indirectly, to identify such person. The terms “processing”, “data controller” “data processor”, “personal data” (including “special categories of personal data”), “data subjects”, “third parties”, and “recipients” are used within the meaning and for the purposes attributed to such terms in the Regulation and the provisions and laws on personal data protection, which should be referred to for further details.

2. Type of Personal Data and Purposes of Processing
Through the video surveillance system, your Personal Data – and particularly your image – shall be processed in line with the Regulation and the applicable national laws.

Your personal data shall be processed to ensure the protection of Company assets in the event of possible theft or damage, of the persons within Company premises (employees, visitors and customers) and in the event of possible hazardous events resulting from accidents in the workplace or in case of other unforeseeable events that can cause injury to the safety and security of persons.

For the above purposes, the legal basis underpinning the lawfulness of the processing is the legitimate interest of the Data Controller to guarantee the safety of persons and/or assets and to prevent and/or combat unlawful conduct, pursuant to Article 6 paragraph 1, letter f) of the Regulation.

3. Nature of the Provision of Data and Processing Methods
Your access and/or passage through the perimeter areas of the facilities, near the entrances and/or other areas of the Location shall necessarily entail the capturing of your image on video.

The Personal Data shall be processed by the Company and the persons authorized thereby by using computer systems, in accordance with the principles of fairness, lawfulness, and transparency, protecting the privacy of the Data Subject and its rights, by adopting appropriate technical and organizational measures to ensure a level of security appropriate to the risk presented.

4. Personal Data Retention
The cameras and relative video recording devices are in operation 24/7. The images recorded are retained for the following periods of time, at the end of which the images are erased via progressive overwriting:

- Company stores: images are retained for a period varying between twenty-four (24) to forty-eight (48) hours; the retention period applied to the specific Company store is indicated in the relevant sign that informs of the presence of the video surveillance system;
- offices and production facilities in Osmannoro (Sesto Fiorentino), Palazzo Feroni (Florence) and Corso Matteotti (Milan), Italy: images are retained for up to seven (7) days, and during the summer closing period, for up to twenty-one (21) days;
• Ferragamo Museum: images are retained for up to seven (7) days, or, during the summer closing period, for up to twenty-one (21) days.

Images may in any case be retained for longer periods of time when required by specific authorization provisions granted to the Company or for longer periods of time when required to comply with specific requests of the Judicial or Police Authorities.
For additional information on the periods of retention of the images recorded within the Location you are currently at, and on the right to view and extract the recorded footage, please write to: privacy@ferragamo.com

5. Communication, Disclosure, and Transfer of Data
For the purposes under paragraph 2 only, the images recorded may be viewed and processed by appropriately instructed members of staff of the Company, and by external parties who have been put in charge over the management and maintenance of the video surveillance system installed by the Company, appointed by the latter as Data Processors under Article 28 of the Regulation.
In case of unusual events and/or illegal acts, the images may also be viewed by the Judicial or Police Authorities.
Your images shall not be disclosed and shall not be transferred outside the European Economic Area.

6. Rights of Data Subjects
Where applicable, you may exercise the rights laid down in the Regulation with regard to your image as recorded by the video surveillance system. You shall have the right to access the data regarding you and to obtain a copy thereof, or obtain the blocking of your data where the conditions of Article 18 of the Regulation apply, and the erasure of such Data where the conditions under Article 17 of the Regulation apply, and lodge a complaint with the Italian Privacy Supervisory Authority.
To exercise your rights under this paragraph, you may send a written request to: privacy@ferragamo.com.

7. Identity and Contact Details of the Data Controller and the Data Protection Officer
The Data Controller is Salvatore Ferragamo S.p.A. with registered office at Via Tornabuoni n. 2, 50123, Florence, Italy.
For any question regarding the processing of your Personal Data, you may contact the Data Protection Officer (also known as “DPO”), at: privacy@ferragamo.com.